



The Fredericksburg Regional Hospitality Council News - Winter 2007

The President Has a New Home!

Opening on October 3rd is the new home of our president, Jennifer Childs. The Homewood Suites by Hilton is a beautiful new lodging facility located in Celebrate Virginia next to the Fredericksburg Expo and Conference Center. Fredericksburg's newest

hotel has over 120 deluxe rooms, pool, basketball court and other great amenities. Jen is also the Director of Sales for the soon to open Hampton Inn and Suites right across the street from the Homewood Suites. Ron James who is a long time



member of the Hospitality Council is the new General Manager for both of the properties.

The New Golf Co-op Marketing Partner, Genesis Begins Work

The brand new 2008 Golf Planner will soon be in the mail to golfers all over the



Northeast. With the help of our new golf packaging company, Genesis, we are working to improve our market reach and penetration. We plan to market to prospective golfers both domestically and in Canada. Golf show leads and other names gathered from other advertising

methods will be used. Direct mail and additional web generated leads are worked by Genesis to book golf travel to the area. The Golf Co-op leverages marketing dollars to promote the area and bring NEW visitors to the area.

At the Richard Johnston Inn

Guests at the Richard Johnston Inn can now relax and revitalize with massage therapy by Ms. Christina Culley. The service is available by appointment only.

Also now available is wireless, high speed internet access at no charge for the guest and is great for corporate meetings or retreats.

Don't forget about their Hope House Benefit in December. Call 899-7606 for more information.

Regional Tourism: It's Back!

At the September 25th Spotsylvania County Board of Supervisors Meeting, the board voted to approve a new regional tourism framework agreement that will replace the old Fredericksburg Area Tourism agreement.

Hospitality Fast Fact: Every member of our industry contributes to increased visitation by simply providing great customer service to visitors here now!

Ten Years of Excellence at Riverside Center

With the 2007-2008 Season of Broadway Musicals, Riverside marks its tenth anniversary of establishing new heights of excellence in live, professional-cast, dinner theater entertainment. A Funny Thing Happened on the Way

to the Forum is currently playing to be followed by Disney's Beauty and the Beast beginning on November 2nd. The popular Children's Lunch and Show Musical Theater is currently featuring Cinderella's Glass Slipper

and The Legend of Sleepy Hollow begins on October 13th. There is always something fun going on at the Riverside Center.



Other Happenings

>Jeff and Lori with Travelhost of Central Virginia will be attending the upcoming 40th Anniversary Celebration of Travelhost Magazine in Dallas TX. Travelhost is America's number 1 travel publication. They plan to roll out a series of new products in the coming year that will benefit the area hotels and the visitors.

>The new FRHC website is Coming!

>The Pumpkin Patch and Great Adventure Maize Maze opened on September 29th for the Fall Season.

>The St. James House has its fall opening from October 1st through October 6th from 1-4pm.

>The new Virginia Welcome Center at Fredericksburg opens on October 10th and should bring more visitors to the area.



New National Museum On The Horizon

Terry Thomann has announced the formation of the National Civil War Life Foundation which will be devoted to building and maintaining a new National Civil War Life Museum in the Spotsylvania County Courthouse area. The expanded museum will also host the Center for Civil War Photography as well as a state-of-the-art research library.



■ *The Fredericksburg Regional Hospitality Council is a non-profit organization dedicated to promoting, preserving and enhancing the characteristics that make this region an attractive, interesting and memorable experience for all those that visit here.*

Fredericksburg Regional Hospitality Council
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