

**Fredericksburg Regional
Hospitality Council
Membership Form**

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Fax: _____

Contact/Title: _____

Contact/Title: _____

Number of Employees: _____

Profit Non-Profit

Please give us a description of your business and services you would like mentioned in your listing on our website, www.fredericksburgarea.org

Annual Dues:

\$50 - Non Profit Organizations

\$100 - for Businesses with 1-4 Employess

\$150 - for Businesses with 5-10 Employees

\$200 - for Businesses with 11 or more
Employees

Please complete form and mail form and check to
FRHC, P.O. Box 3232, Fredericksburg, VA 22402

www.fredericksburgarea.org

The Fredericksburg Regional Hospitality Council is a non-profit organization dedicated to promoting, preserving and enhancing the characteristics that make this region an attractive, interesting and memorable experience for all those that visit here.

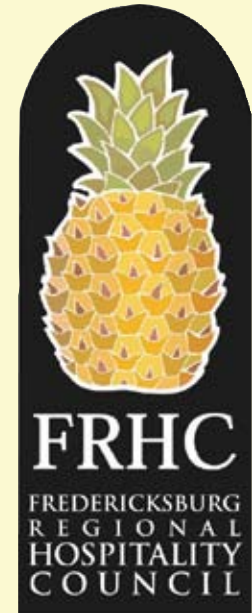
Our Mission

P.O. Box 3232 Fredericksburg, VA 22402



FREDERICKSBURG
REGIONAL
HOSPITALITY
COUNCIL

GET INVOLVED !



www.fredericksburgarea.org

Benefits of Membership in the Fredericksburg Regional Hospitality Council

If you are interested in networking with fellow service industry professionals, increasing your knowledge of the region and your industry, promoting and increasing your business, and if you are interested in making a difference in your community, you **NEED** to join the Fredericksburg Regional Hospitality Council.

Join Now and Benefit From

Participation in the University of Mary Washington New Student Welcome

Help in welcoming the more than 800 new students each year by providing a giveaway item for a bag stuffing and distribution by Council members to each new student during their welcome event. This will help each student learn about the area and its businesses and services.



AAA Sales Blitzes & Tourism Showcases

Increasing business is the number 1 goal of the Hospitality Council. We frequently send out members of the council to visit state AAA offices and tour operators in targeted regions to showcase the greater Fredericksburg area. For a minimal cost, members can have their information or giveaways included in the information packages distributed during the visits.



Tour Operator Familiarization Tours

Working with area tourism offices, the Hospitality Council invites major tour operators from all over the United States to come and experience first hand our history and attractions. We encourage them to think of our region when planning their group tours.



Familiarization Tours for Your Staff

The more you know about your own area the better capable you are of educating visitors on all we have to offer and the better the chances are of them staying an extra day. This benefits all of us. In order to help you and your staff know the area better, the council has teamed with Trolley Tours of Fredericksburg to provide no cost educational tours aimed at hotel front desk clerks but beneficial to all members as well. The tours are offered several times per year and the lunch is provided by FRHC, complimentary admission to the sites is provided by the Fredericksburg Museum's Council and the transportation is provided by Trolley Tours of Fredericksburg.



Group Marketing Opportunities

By sharing the cost among the council's membership we are able to cost effectively run advertisements in top publications designed to increase visitation to the area.



The Golf Co-Op

The Hospitality Council works with area golf courses, hotels and restaurants to offer and promote attractive golf packages that increase the number of visitors to the area benefiting all of our members.



Tourism Grants & Awards Luncheons

The Hospitality Council not only honors outstanding members of the hospitality industry each year in our annual awards ceremony, but we also award grants to those in our industry that are seeking to promote the Fredericksburg area in new and exciting ways.

Partnerships

- Fredericksburg Regional Hotel Lodging Association
- Fredericksburg Area Golf Co-op
- Fredericksburg Regional Chamber of Commerce
- Fredericksburg Museum's Council
- Fredericksburg Area Tourism
- Downtown Retail Merchants Association
- Downtown Fredericksburg Restaurant Association
- Retail Merchants Association

All members are also showcased on our website

www.fredericksburgarea.org